

*Continued from other side:*

### Liability and Insurance

While reasonable precautions are taken to safeguard entries, Framations does not insure work submitted to the gallery for Exhibitions and is not responsible for loss or damage to any work submitted while on display or in transit. Artists are strongly encouraged to insure their own artwork.

### Promotional Information

Framations reserves the right to photograph all exhibited works for use on our website, email announcement for the exhibit and for use in press releases and exhibition promotions.

### **Framations is dedicated....**

to working with artists to enhance their work with affordable framing...and to provide exhibition opportunities in our beautiful historic area.

### **Important Dates to remember for this exhibit**

<b>Entries Due to Framations</b>	Tues Jan 12::10-6 Wed Jan 13 :10-6 Thurs Jan 14 :10-6 Fri Jan 15 :10-6 Sat Jan 16 :10-6
<b>Notifications emailed</b>	Tues Jan 19
<b>Pick up declined artwork</b>	Tues Jan 19 - Friday Jan 22: 10-6
<b>Opening Reception</b>	No planned reception due to COVID restrictions
<b>Exhibit on Display</b>	Jan 22 - Feb 25
<b>Retrieval of Artwork</b>	Friday Feb 26: 10-6 Sat Feb 27: 10-6 Tues March 2: 10-6 Wed March 3: 10-6 Thurs March 4: 10-6

### **Contact Us:**

Framations Custom Framing & Art Gallery  
218 North Main St.  
St. Charles, MO 63301

(636) 724-8313  
framations@earthlink.net

Visit us on the web:  
www.framations.com

# CALL FOR ART

## Beyond the Lens XV

An exhibition of photographic works in all disciplines.

### **ON EXHIBITION:**

Jan 22 - Feb 25, 2021

Framations Custom  
Framing & Art Gallery

## Exhibit Essentials

### About the Exhibit Theme:

An exhibition of photographic works in all disciplines.

*Open to artists 18 years of age or older who live in the St. Louis region.*

## Eligible Artwork

- Photographic work in all disciplines
- **Max size for wall hung work, including frames is 80 United Inches (United inches = Length + Width)**
- **Artists are encouraged to write individual statements specific for each entry (max 300 words) - NOT an overall statement or bio.** - that describes how their artwork relates to the theme. This is optional for this exhibit, but it can enhance the viewer's experience. If you type it to print, please also email a copy to us at framations@gmail.com.
- Work completed in the past 3 years that has not been exhibited in any juried exhibition at Framations.
- Original work not completed under instruction. All imagery must be the artist's original work. This includes collage images.
- A diptych/triptych is one entry only if priced as a whole. Anything individually priced will be considered separate entries. The total size of the entry must fit the size guidelines listed above.
- Work must be suitably framed, *wired and ready to hang*. Some pieces, such as photographs on canvas and metal do not require frames. **Framations reserves the right to reject work that is not properly prepared for hanging or is in any way unstable.**

## About Entering

**Submissions** Entries must be hand delivered to Framations: Jan 12 - 16 10-6. Artists may print and fill out the entry form in advance or fill out at the gallery. Visit Framations.com and follow the information on the homepage for Calls for Entry.

**Entry Fee** Artists may submit up to four works for a non-refundable entry fee of \$8.00 per piece.

Entry fees are intended to help cover the costs incurred by hosting the exhibit.

**Notification** Artists will be notified concerning acceptance within 24 hours of jury process. Please plan to pick up any declined work before Jan 22, or to make other arrangements.

**Retrieval of Works** Any unsold work will be available for pickup the weekend following the close of the exhibit: February 26 - 28 and February March 2 - 4: 10-6. **PLEASE NOTE: We are NOT a storage facility. Artwork left more than 60 days after the close of an exhibit becomes the property of Framations. Mark your calendar for retrieval NOW.**

**Sales** Sales are encouraged. Framations will retain a 25% commission on any work sold through the exhibition. All works must be clearly marked upon entry with price or designated NFS. The gallery offers Installment Plans on artwork purchases, up to 90 days depending on the purchase amount. If a customer purchases your work in this way, you are paid the amount due once the contract is complete.

### Discounts

In appreciation to the artists who make our exhibits possible, artists who are juried into an exhibit will receive a 20% discount off both gallery purchases and framing while their work is on display. If an artist's work receives the People's Choice award, the discount is extended for the length their work is on display. We thank you for being an active part of the Arts in St. Charles!

## About Juried Exhibits

Dependent on the juror's decision, an artist may find that all, some, or possibly none of their pieces are chosen to be a part of the exhibition. Framations strives to promote excellent exhibitions that are juried to fit the exhibit space but also display the best quality work chosen from what is entered.

**Jurors:** Amy Wilson and Sarah Merideth founded Framations Custom Framing business in 2005 and opened their brick and mortar shop with the addition of the art gallery in 2006. Before their 14+ years of Gallery ownership, exhibit management and 40+ combined years of framing experience: Amy's background includes decades of management experience in photo labs with both film and digital media, home decor, and custom framing. Sarah's background includes a BA in art with experience in working in and critiquing multimedia work, and several years of management and framing experience.

Over the years, the owners of Framations have been asked repeatedly what a juror is looking for and more often why particular pieces were not chosen to be part of an exhibit. As part a nod to the 15th annual exhibit and also an experiment in critique and appreciation to the artists exhibiting with Framations, the owners have to decide to co-jury Beyond the Lens XV.

The owners are offering this exhibit as a critique process for artists. Each piece entered will have at least a brief comment provided from the jurors in regards to either why it was accepted, why it was declined, or some other constructive criticism intended to encourage and improve the artist's craft. As we all know, there is a level of subjectivity in any sort of judgement, but the elements of art as well as technique, craftsmanship and presentation will be a focus.

**Entry in this Exhibition indicates agreement with all conditions in this prospectus.**

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